

emirates holidays hailed at world travel awards

Emirates Holidays took away the coveted Middle East's Leading Tour Operator trophy at the 14th Annual World Travel Awards Middle East & Africa, held at the Emirates Palace Hotel yesterday.

Emirates Holidays was selected the best by the industry, in a voting campaign that reached travel professionals worldwide.



John Felix, Vice President Emirates Holidays said: "This award is truly an honour, as it is based on the votes and feedback from peers and professionals of the travel industry. Emirates Holidays was one of the pioneers in the region, and even now, 17 years after we started operations, it is both inspiring and encouraging to be recognised for our business excellence. After the successful launch of our largest-ever World of Choice brochures and the fruitful Arabian Travel Market, we now have one more reason to celebrate."

Emirates Holidays, the largest wholesale tour operator in the Gulf and Middle East, offers the region's most comprehensive programme of inclusive vacations. With ground arrangements and transfers included, the company meets the needs of today's discerning travellers by offering them a choice of arrangements that travel agents find easy to sell.

Emirates Holidays launched its latest range of A World of Choice 2007-08 brochures in April. The latest Emirates Holidays brochures feature the largest-ever range of holidays in four volumes covering Middle East, Africa and Indian Ocean; Europe and The Americas; Asia and Australasia; and the brand-new Dubai and the Emirates. On offer are flexible, affordable and quality holidays to more than 120 stunning leisure



destinations in 39 countries and a choice of more than 1,000 accommodation options. The 14th Annual World Travel Awards was a sparkling event with world class performers including Jamie-Lynn Sigler, Chris Noth, Lauren Holly, Haifa Wehbe, Ben Vereen and the reigning Miss World. The event was attended by CEOs, leading executives, movers and shakers of the travel industry and UAE business leaders. The World Travel Awards was established in 1993 and is based in the UK. The award functions are considered to be red-letter days in the events calendar and a forum for networking, as well as recognising and celebrating achievements in all sectors of the global travel industry.

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